

Elmdale Tennis Club Board Meeting

via Zoom

February 15, 2022

7:00 PM EST

In attendance:

Catherine Wood, John Findlay, Dean Pardon, Joel Diener, Deb Murphy, Dabrowka Farah
Guest: Theo Baker

1. Club Manager Position:

No applicants to date. Matt posted on Facebook, Twitter, ETC website and NCTA. Deb is sending out an e-newsletter with the job posting to the 2021 membership. Dean to review past resumes. Dabrowka connected with Algonquin College Sports Management program professor and student employment office.

2. Deb: Communications:

Two e-newsletters to be sent to the members. The first is the Club Manager job posting (Feb 20ish) and the second is a general information (to be sent mid-March) about registration, tennis programming, tournaments (organized by Matt & OTA), clinics and summer programs for juniors (with Chris Halliday).

3. Membership and Pricing for 2022:

Discussion about the waitlist and Cath will review and update it. May need to reduce membership numbers (from 480 in 2021 to 450) if tennis programs will be using more court time. Further discussion and decision to be made once the programming is set. However, returning members will have two weeks to decide if they want to renew their memberships.

4. Chris Halliday's Tennis Programming & Revenue Sharing Proposal:

Reviewed and discussed Chris' model/proposal wherein court usage is doubled and the revenue split is 70/30 (Chris/ETC). John will communicate with Chris for a detailed spreadsheet, change in revenue split for the increase usage of courts and inquiry into June and/or September after school programs.

5. Patrick Falloon BOM Proposal:

Reviewed Patrick's Business Operations Manager Proposal (on the Guru site).

Motion by Deb to accept Patrick's BOM proposal.

Seconded by Joel.

6. Ball Pressurizer Machine:

Decision to purchase the machine. If minimal cost of purchase, the service will be offered to members. If the cost is significant, the service will have fee applied for members to use.

Meeting ended at 830PM EST.

Next Board Meeting is March 7, 2022.